



MARYLAND MILESTONES

ANACOSTIA TRAILS HERITAGE AREA



Prince George's County

2016

ANNUAL REPORT

for Anacostia Trails Heritage Area Inc.



Who We Are...

Anacostia Trails Heritage Area Inc. (ATHA Inc.) serves as the management entity for the Anacostia Trails Heritage Area (ATHA). In that role, the organization works with a variety of partners to preserve and promote the history, art, culture, and natural resources of the designated region. Partners range from sites to municipalities.

The organization has four primary roles:

- As a funding mechanism, to award mini grants and sponsorships and to serve as the local reviewer for Heritage Area Authority grants,
- As a technical assistance partner, to provide ongoing help to partners in development of heritage tourism related products,
- As a partnership developer, to develop new connections between like minded groups, and
- As a tourism program, to produce heritage tourism products that are marketed by Prince George's County Conference and Visitors Bureau and other partners under the "Maryland Milestones" brand.



ATHA Inc. will continue to provide a connection between partners and visitors by providing services that benefit the entire region. By providing improved quality of life for our residents and a unique opportunity to explore history, art, and nature, ATHA Inc. will transform the region into a hub for those seeking to explore and understand the greater Washington D.C. region.

Row 1: Heritage Center kickoff, Bella Carolina Photography; Intermunicipal Work Group, A. Marcavitch; Greenbelt Tour by MHAA, A. Marcavitch
 Row 2: MD History Day, PGCMLS; Bowie Heritage Day, A. Marcavitch
 Row 3: Rivers to Rockets Bike Ride, A. Marcavitch



Anacostia Trails Heritage Area Inc.
Financial Summary

for the fiscal year ending June 30, 2016

STATEMENT OF FINANCIAL POSITION

Assets

Cash and Cash Equivalents.....	\$ 35,783
Grants and Dues Receivable.....	\$ 40,057
Total Assets	\$75,840

Liabilities & Net Assets

Accounts Payable and Accrued Expenses.....	\$ 4,152
Deferred Revenue.....	\$ 2,858
Promissory Note.....	\$20,000
Net Assets Unrestricted.....	\$48,830
Total Liabilities and Net Assets	\$75,840

STATEMENT OF ACTIVITIES

Revenue and Other Support

Contributions and Grants.....	\$154,000
In-kind Contributions.....	\$ 1,838
Membership Dues.....	\$ 22,520
Other Revenue.....	\$ 48,136
Total Revenue	\$226,494

Expenses

Program Services.....	\$ 65,103
Supportive Services.....	\$124,315
Total Expenses	\$189,418

Net Assets - Beginning of Year.....	\$ 11,754
Net Assets - End of Year.....	\$ 48,830
Change in Net Assets.....	\$ 37,076

ANNUAL LEADERSHIP LETTER

During 2016, Anacostia Trails Heritage Area Inc. had a year of building toward bigger and bolder Heritage Area programs. Major steps were taken toward a permanent Heritage Center over the course of the year, eventually reaching the point where ATHA Inc. could open our offices to the public and on to the threshold of having exhibits. Through the support of municipal partners, non-profit partners, and government partners, we remained proactive in making the Heritage Area a destination for those exploring the greater Washington, D.C. region. The board and staff continue to work toward a vision that was laid out over fifteen years ago.

Anacostia Trails Heritage Area Inc., continues a strong financial position with of the support of our local and state governments, mixed with the support of those that appreciate art, history, culture, and nature, and from those generous donors who want to showcase the region.

As we look forward through 2017 and beyond, the Managing Board of Directors of Anacostia Trails Heritage Area Inc. are excited about our future. We have already been busy updating our five year plan and looking at methods to expand the Heritage Area and increase our income to widen our partnership capabilities.

We can't wait to show you what is coming next!



Lee Cain, President



Aaron Marcavitch,
Executive Director

Maryland Milestones Heritage Center

Of all the projects that marked 2016, the largest was the development and implementation of the “Maryland Milestones Heritage Center.” Located inside the Pyramid Atlantic Arts Center, a former church turned bowling alley and movie theater, ATHA Inc. spent much of 2016 working with the Pyramid Atlantic staff as they developed architectural drawings, set specifications, and began construction. Initial plans for the location of the Heritage Center was changed during design, resulting in a location that was street front on Gallatin Street. With a 300-square-foot space with seventeen foot ceilings, this new space is designed for artistic exhibits, photos of the Heritage Area, brochures, digital projector, and a history exhibit.

Funding for the project comes from a variety of sources. Nearly \$7500 was raised from private contributions and from non-profit partners. Municipal partners contributed nearly \$15,000 in additional funding. Maryland Heritage Areas Authority allowed for \$10,000 of funds to be used out of the organizational management fund. Prince George’s County Redevelopment Authority granted Pyramid Atlantic Arts Center a grant which included \$12,500 for the center. And in early 2017, the state of Maryland through the Maryland’s 22nd District granted \$50,000.



Wilbur Ross Collection, DCPPL



Arts Center Interior, A. Marcavitch



Adler Display



Adler Display



2015 & 2016 Grant Awardees

One of the key elements of the Maryland Heritage Areas program is the awarding of grants related to history, art, culture, or natural resources. This is accomplished through two programs - the locally based mini-grant program which awards funds of \$2500 or less of matching funds for the “seed funding” of projects and the Maryland Heritage Areas Authority Capital and Non-Capital Grant program which awards up to \$100,000 in matching funds from a dedicated state funding system. During 2015 and 2016, thirteen mini-grants were awarded funding while three major projects were funded through the Maryland Heritage Area Authority Grant program.

ATHA Inc. Mini Grants

2015

- City of Mount Rainier - \$1550
For city wayfinding and public art
- Friends of Greenbelt Theatre - \$2000
For programming with archival and 35mm films
- Hyattsville Preservation Association - \$650
For “Historic Hyattsville in Story and Song”
- Joe’s Movement Emporium - \$1200
For a marketing brochure
- Prince George’s County Philharmonic - \$1000
For 50th Anniversary Season Finale
- Riversdale Historical Society - \$1600
For “Some of the Finest Paintings Ever in America” (Stier-Peeters Collection Exhibit)
- University of Maryland Archives - \$2000
For Diamondback newspaper preservation

2016

- City of Mount Rainier - \$2000
For city wayfinding and public art
- Community Forklift - \$2000
For EcoDistrict park and signage
- Gateway CDC - \$2000
For Marketing of Gateway Arts District
- Prince George’s Historical Society - \$500
For The Freedman’s Bureau research and publication
- Prince George’s Heritage Inc. - \$2000
For Heritage Open House
- Town of Edmonston - \$2000
For marketing of the Town of Edmonston

Maryland Heritage Areas Grants

2015

- Pyramid Atlantic Arts Center - \$90,000
For development of an arts center at 4318 Gallatin Street, Hyattsville including space for ATHA Inc. Heritage Center

2016

- Friends of Greenbelt Museum - \$50,000
For development of an education and visitor center at 10A Crescent Road, Greenbelt
- Prince George’s Parks and Recreation - \$14,400
For development of new wayfinding signage to the College Park Aviation Museum from the Anacostia Tributary Trail System



Pyramid Atlantic Arts Center, A. Marcavitch



On the Trail to Success

Throughout 2016, ATHA Inc. continued to support the use and growth of the Anacostia Tributary Trails System. In October 2016, the Tributary Trail System officially connected with the Anacostia River Trail in Washington, D.C. This new connection has meant an increase in the number of visitors and riders into the region. These new faces have meant new investment and new eyes on our member communities. ATHA Inc. partnered with Anacostia Watershed Society and Maryland National Capital Park and Planning Commission to celebrate this opening.

In 2015, ATHA Inc. was asked to lead an intermunicipal bicycle/pedestrian working group by Prince George's County Council Vice-Chair Dannielle Glaros. This working group has spent 2016 reviewing existing plans, discussing the inclusion of bikeshare, and identifying potential projects that can be shared between communities. During 2017, this group will be focused on bringing those projects to fruition. The members of the working group joined others for the launch of the county's first bikeshare system, mBike in College Park and the University of Maryland. Capital Bikeshare, the region's iconic red bike, is slated to arrive in Prince George's County here in the Heritage Area in early 2018.



Additionally, during this time ATHA Inc. provided technical assistance to communities and partner sites. The Town of Berwyn Heights received funding for new signage and bike repair stands. ATHA Inc. staff provided the design framework for these new signs and worked with the Town on identifying potential vendors. ECO City Farms received funding from the Maryland Heritage Areas Authority for a new kiosk and bike related amenities. ATHA Inc. staff provided technical assistance on the design for the kiosk and sign that was placed at their farm in Edmonston.

Row 1: Intermunicipal Work Group, A. Marcavitch; ECO City Farm Kiosk, A. Marcavitch; River Trail Opening, A. Marcavitch
 Row 2: mBike Opening, A. Marcavitch Row 3: Berwyn Heights Kiosk, A. Marcavitch

Heritage Area Expansion

Over the course of 2016, the Anacostia Trails Heritage Area Inc. staff worked with the communities of Bowie, Glenn Dale, and Cheverly to finalize the process for their addition to the Heritage Area. These three communities were not included in the initial design of the Heritage Area back in 1997-2001. Initially, the Town of Cheverly had requested to join our Heritage Area to access funding related to the construction of a trail connecting the community to the larger Anacostia Tributary Trails System. This request set staff in motion to review other potential community partners which would retain characteristics of the Heritage Area

The City of Bowie was targeted because they retained Belair and Belair Stables as references to the early agricultural legacy; the Bowie Railroad Museum as a museum discussing rail heritage; and the National Capital Radio and Television Museum with their communications history. The City of Bowie also has great arts and natural resources, such as the Bowie Center for Performing Arts and Governor Bridge Natural Area. One missing link to our Heritage Area was the Washington, Baltimore, and Annapolis Trolley Trail. With the boundary amendment including Glenn Dale, this missing section has been added. Glenn Dale also retains Marietta Manor and the scenic Bell Station Road, as well as an enthusiastic and active Citizens Association. Finally, the Town of Cheverly represented a parallel to our several residential communities, but one that also retains a link to the War of 1812, the automobile suburb, and modern transportation at the Metro.

During the year, the staff worked with Prince George's County Planning Department to ensure our amendment was made part of the General Plan through the Resource Conservation Plan. With the Prince George's County Council sign-off coming in late 2016, the Maryland Heritage Areas Authority passed the amendment in the Spring of 2017.

Also during this period, the City of Laurel amended their Master Plan to reflect their participation in the Heritage Area. With this amendment they are now eligible to sit as members of the Governing Board and to submit for grants at both the mini and Maryland Heritage Areas Authority capital/non-capital program levels. We are thrilled to have Laurel back in the fold of the Heritage Area, completing our connection from the Anacostia to the Patuxent Rivers.



Cheverly Day, Cheverly Day Committee



Marietta Manor, A. Marcavitch



Bowie Railroad Museum, A. Marcavitch

Bladensburg

Edmonston

Riverdale Park

University Park

College Park

Berwyn Heights

Greenbelt

Laurel

Bowie

Managing Board of Directors

Lee Cain - Chair
Alfonso Narvaez - Vice-Chair
Tracey Toscano - Treasurer
Patricia Williams - Secretary
Rose Green Colby
Chanel Compton
Dennis Doster
Jonathan Ebbeler
Laurie Lemieux
Carl Smith

Aaron Marcavitch
Executive Director



*Maryland Milestones is the branding mark of
Anacostia Trails Heritage Area Inc.*

Governing Board

Walter Ficklin, Bladensburg
Lee Furest, Berwyn Heights
Gina Morlan, Brentwood
Steven Beavers, College Park
Sadara Barrow, Colmar Manor
Abel Nunez, Cottage City
Margaret Pooley, Edmonston
J. Davis, Greenbelt
Jim Chandler, Hyattsville
Malinda Miles, Mount Rainier
Petrella Robinson, North Brentwood
David Lingua, Riverdale Park
Edward Day, M-NCPPC
Gloria Aparicio, University of Maryland
J. Matthew Neitzey,
PGC Conference and Visitors Bureau

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ATHA Inc. Major Contributors

